






SECURE & INDEPENDENT *...every step of the way*

Everyone loves the idea of walking or cycling more. Year after year we see young people in our classrooms say that if they had the choice they would love to travel independently, either on foot or by bike. And we know that this is so often the best thing for them, encouraging them to be active throughout the week into their teenage years will set them up for a healthier life as an adult.

-  Peace of mind whether a child is walking or cycling, on journeys to school, or anywhere else
-  Let's families plan travel together whilst supporting children to travel independently
-  Guardians can check the location of Route Guard users at any time, in real time, wherever they are

Road Safety and School Travel Planning teams can offer a solution to schools and families that incurs no cost to the authority. Users pay a small fee for the app (consistent with other consumer apps) and in return they enjoy the security of knowing that their children are safe, while the local authority can feel a growing confidence in promoting independent travel.



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