Anti-idling Bumper Sticker Competition

Department for Environment Food & Rural Affairs | Public Protection Partnership | Bracknell Forest West Berkshire Wokingham

Background:

The Public Protection Partnership are running a competition which gives you the chance to design a sticker for a car bumper. The sticker will be placed on the back of a car, telling the car behind to turn their engine off when you come to a stop in traffic or at the roadside.

Leaving a car engine running when the car isn't moving still releases harmful particles which pollute our air, which is bad for our health and the environment. By placing stickers in the back window of our cars we can encourage the driver behind us to turn off their engine when they aren't moving, helping to clean up the air around us.

KS1, 2 & 3 children will all have the opportunity to enter the competition which will be **open for entries from Friday 8th October – Monday 8th November**. Entries will be narrowed down to a shortlist, before being sent back to schools to vote for a winning design which will be printed!

In this pack is a templates which you must use for your entries, and some helpful tips to make sure your designs turn out looking great.

Guidance:

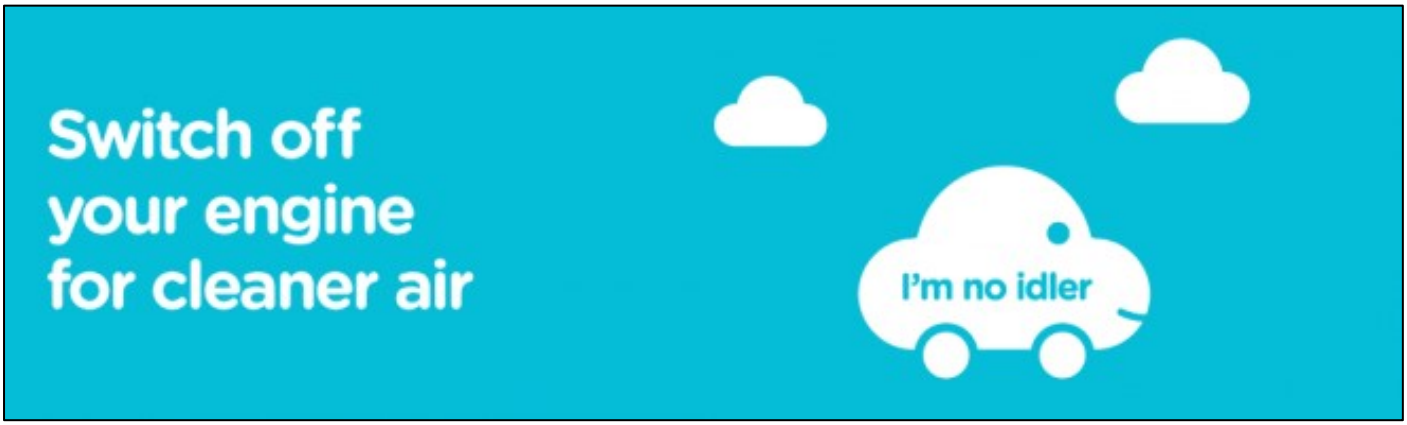
- Templates **must** printed off on A3 paper, this is so they can be printed properly onto the winning sticker without looking out of shape.
- Make sure your design fills the whole template so that it is big enough for us to print.
- Make sure your design stays within the template, we won't be able to print anything hanging off the edge.
- Try not to use too much text, the driver behind may not be able to read it from a distance.
- Remember this sticker needs to be seen from a few metres away, try to make your design as clear as possible.

Pupils - All entries should be returned to your teacher.
Teachers/Parents/Guardians – please collate the designs from your pupils and send Them together to jason.webb1@westberks.gov.uk by Monday 8th November 2021.

Public Protection Partnership | Bracknell Forest West Berkshire Wokingham

Bumper sticker examples:

Below are examples of some designs other people have made, make sure not to copy these but you can use them to help give you some ideas!



Pupils - All entries should be returned to your teacher.
Teachers/Parents/Guardians – please collate the designs from your pupils and send Them together to jason.webb1@westberks.gov.uk by Monday 8th November 2021.

Public Protection Partnership
Bracknell Forest
West Berkshire
Wokingham

Name: Year / class: School:

Remember to fill all the template above – use the blank space around it if you want to practice drawing something.
To be printed off in A3, A4 designs could be scaled up to size but may lose quality.

Pupils - All entries should be returned to your teacher.
Teachers/Parents/Guardians – please collate the designs from your pupils and send them together to jason.webb1@westberks.gov.uk by Monday 8th November 2021.

Public Protection Partnership
Bracknell Forest
West Berkshire
Wokingham